

Notice: Pursuant to ss. 283.33 and 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code, this form is used to apply for coverage under Wisconsin Pollutant Discharge Elimination System (WPDES) Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050181-1. This form and any required attachments constitute the permit application. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Public Records Laws (ss. 19.31-19.39, Wis. Stats.).

Instructions: Complete all sections of this permit application. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the MS4 general permit. Information on the MS4 general permit and the MS4 storm water program are available at: <http://dnr.wi.gov/topic/stormwater/municipal/>. Section 3 of the MS4 general permit contains the compliance schedule that directs when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

Section I: Applicant Information

Name of Municipality Village of West Salem			
Mailing Address 175 S. Leonard Street	City West Salem	State WI	ZIP Code 54669
County(s) in which Applicant is located La Crosse	Type of Municipality: (check one) <input type="checkbox"/> County <input type="checkbox"/> City <input checked="" type="checkbox"/> Village <input type="checkbox"/> Town <input type="checkbox"/> Other (specify)		

Section II: Local Contact Information

Name of Municipal Contact Person Teresa Schnitzler		Title Village Administrator	
Mailing Address 175 S. Leonard Street	City West Salem	State WI	ZIP Code 54669
Email address tschnitzler@westsalemwi.com	Phone Number (incl. area code) (608) 786-1858	Website address, if available westsalemwi.com	

Section III: Water Quality Concerns

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: http://dnr.wi.gov/topic/surfacewater/orwerw.html)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: http://dnr.wi.gov/topic/impairedwaters/)

Section IV: Potential Permit Exemption

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from municipal storm water permit coverage. Do you believe that the MS4 may be eligible for this potential exemption as described in s. NR 216.023, Wis. Adm. Code?

If yes, please provide documentation supporting a permit exemption including the following (Attach additional pages if necessary):

- Total municipal area in square miles
- Total municipal population (2010 U.S. census)
- MS4 service area within Urbanized Area in square miles
- Municipal population within Urbanized Area (2010 U.S. census)
- Additional information supporting an exemption under s. NR 216.023, Wis. Adm. Code

Note: Urbanized Area information is available from the USEPA at:

<http://water.epa.gov/polwaste/npdes/stormwater/Urbanized-Area-Maps-for-NPDES-MS4-Phase-II-Stormwater-Permits.cfm>

Section V: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

See Attached

B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

See Attached

C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

See Attached

D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

See Attached

E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

See Attached

F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

See Attached

Section VI: Certification

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name

Teresa Schnitzler

Title

Village Administrator

Signature

Email address

tschnitzler@westsalemwi.com

Date Signed

January 26, 2015

Phone Number (incl. area code)

(608) 786-1858

Return this completed form to: Wisconsin Department of Natural Resources
Storm Water Program – WT/3
PO Box 7921
Madison, WI 53707-7921

Village of West Salem

MS4 Notice of Intent

2.1 The Village established a storm water utility in March 2007 and amended each of the Village ordinances relating to erosion and sedimentation control, building codes, zoning standards and land division and platting in May 2011. Each of these actions strengthened the Villages ability to enforce improved storm water protection measures and began the process of educating the citizens and developers about storm water control improvements within the Village. Although not subject to MS4 regulations in the past, West Salem became a member and participates in the La Crosse County Municipal Stormwater Public Education and Outreach Group.

2.2 The Village has an existing storm water information sheet on the Village web site when the storm water utility was established. Additional storm water informational articles will be planned to be developed for inclusion on the Village's web site. In addition, the Village will partner with the West Salem School District and other local business groups to help develop educational events which could be included with various courses which offered by the school district or activities planned by the business groups. West Salem will utilize public education and partnership opportunities through its membership in the La Crosse County Municipal Stormwater Public Education and Outreach Group.

2.3 The Village will review the existing storm water utility ordinance and sanitary sewer utility ordinance language to see if additional authority needs to be included to eliminate illicit discharges within the Village. New directives to Village staff will also be considered to increase their awareness of potential illicit discharges when in the community and to report suspect discharges to Village authorities. A list of specific potential illicit dischargers will be developed to help prioritize this investigative work.

2.4 The Village has completed recent ordinance updates in May 2011 which strengthened the Village's authority to control construction site pollution. Additional enforcement time by Village staff will be considered to improve compliance with approved development projects and approved erosion control plans.

2.5 The Village will require all new and infill developments to maintain construction site erosion control practices throughout the duration of a project's construction. Long term maintenance measures will also be promoted throughout the Village.

2.6 The Village will inventory Village owned storm water management facilities that are located throughout the Village. A review of the current road maintenance practices such as salting and sanding will also be completed. Village staff will be trained routinely on spill prevention and spill response procedures. The Village's storm water map will also be updated to reflect the current storm water conveyance system along with storm water detention facilities.