



Deer Management Assistance Program



A partnership for healthy deer and healthy habitat

DMAP on Public Lands

What is DMAP?

The Deer Management Assistance Program (DMAP) is a cooperative effort between the Wisconsin Department of Natural Resources, landowners and managers, and hunters to provide habitat and deer herd management assistance to those interested in managing their property for wildlife. A primary goal of DMAP is to find the balance between healthy deer and healthy wildlife habitat, a goal that can be applied to both private and public lands.

Public Lands Defined

Public lands enrolled in DMAP may include any federal, state, county or municipal land open to the public. Managed Forest Law (MFL) and Voluntary Public Access (VPA) lands are considered private lands for DMAP purposes.

How does DMAP work on public lands?

The agency or municipality with property management authority completes the online DMAP application and designates an individual as the authorized representative for the enrolled property. A department biologist will schedule a site visit with the authorized representative and department forester to complete a habitat assessment including a browse survey, and to discuss habitat improvement projects and deer herd management options that will help achieve property management goals. Managers do not need to enroll an entire property, but may choose to identify specific areas of the property to enroll. Public lands can enroll in DMAP at no cost and agree to participate in the program for a 3-year time period.

Will antlerless harvest tags be issued?

Based on information collected during the site visit, the DNR may issue antlerless harvest tags to deer hunters as a way to address or prevent negative browse impacts on vegetation and to provide deer hunting opportunities. DMAP antlerless tags are property-specific and can only be filled during an open deer season and with a weapon that is legal to use during that season. Antlerless carcass tags issued with a license purchase or purchased as bonus tags will continue to be valid on the property. A list of public lands enrolled in DMAP, property maps and regulations and tag availability and purchase instructions will be made available to the public in advance of the deer hunting season. Antlerless tags will be sold by the department for \$6. Tag purchases will be limited to one tag per person per day and sold through the end of the deer hunting season or until all available tags have been sold.

What is the responsibility of public land managers enrolled in DMAP?

By enrolling in DMAP, the enrollee agrees to:

- ✓ Attend a property site visit.
- ✓ Conduct a local public meeting to discuss site-specific management concerns and review antlerless quotas, if necessary.
- ✓ Supply maps and aerial photos to the department, with clearly marked property boundaries, access points and parking areas.
- ✓ Provide property-specific regulations.
- ✓ Cooperate with the department to collect deer harvest data for the property.

How can I apply to DMAP?

To learn more about DMAP and how it can address the needs of your property, or to apply, visit the DMAP website at dnr.wi.gov, keyword "DMAP." Or contact one of the DMAP representatives listed below.

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