

Notice: This form may be used for commercial dealer application filed pursuant to Chapter 30.50, Wis. Stats. The Department will not consider your application unless you provide all necessary information. Personally identifiable information on this form will be used to administer the registration program, for enforcement purposes, and may be used for secondary purposes.

A Wisconsin dealer registration may be used for demonstrating and/or testing a boat to a specific customer in an effort to sell or show the operation of the boat with a paid employee of the manufacturer or dealer either operating or accompanying the operator.

“Dealer” is a person who is engaged in the business of selling or distributing to customers for profit or commission and who has made a substantial financial investment in the business.

There must be a different registration number for each boat that is in the water at any given time. Registration numbers are assigned by DNR but are not provided. Dealer must create two plaques for each number assigned (one plaque for each side of the boat). Commercial registration fees reflect a three year registration cycle that expires on March 31.

Dealer must carry a completed copy of the registration application while the boat is being operated until certificate is received.

Dealer Information				Leave Blank - DNR Use Only	
Business Name (Print)				Date	
Contact Name		Phone Number (include area code)		Total Amount Received	
Mailing Address				Plate Numbers / Dealer ID Issued	
City	State	ZIP Code	County where dealership is located		
Email		FEIN (Federal Employer Identification Number)		Dealer ID (if currently a DNR Dealer)	

Registration Type (select all that apply)

- Original Commercial Dealer Registration – **Includes certificate and decals** _____ X \$75.00 \$ _____
- Commercial Dealer Registration Renewal – **Includes certificate and decals** _____ X 75.00 \$ _____
 List registration numbers being renewed: WS _____ WS _____
 WS _____ WS _____ WS _____ WS _____
- Duplicate Commercial Dealer Certificate – List registration numbers below _____ X \$2.50 _____
 WS _____ WS _____ WS _____ WS _____
- Duplicate Decal(s) – List registration numbers below _____ X \$2.50 _____
 WS _____ WS _____ WS _____ WS _____

\$2.00 Voluntary Contribution for Research of Invasive Species* _____

Total Registration Fee \$ _____

Certification

I certify that to the best of my knowledge information and statements on this application are true and correct.

Withhold personal identifiers collected on this form from disclosure on any list of 10 or more individuals that the DNR is requested to provide to another person [s. 23.45, Wis. Stats.].

Authorized Signature for Dealership	Date Signed
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Mail to: Commercial Dealer Registration
 Department of Natural Resources
 PO Box 7924
 Madison, WI 53707-7924

*You may make a voluntary contribution of \$2.00. This fee is to be in addition to the registration fee and will be used exclusively for research conducted by the DNR concerning invasive species that are aquatic species and for grants to control invasive species that are aquatic species.